



Digital Media Virtual Learning

**Grades 9-12/Creating a
Great Yearbook Cover**

April 14, 2020



9-12/Digital and Advanced Digital Media
Lesson: *April 14, 2020*

Objective/Learning Target:

Students Will Be Able to Identify and Critique Good Yearbook
Covers

Let's Get Started:

Think About The Past Yearbooks at School:

1. What did the cover look like?
2. Did it catch your attention?
3. Did you like it? Why or why not?
4. Did the yearbook match/fit your school?
5. Did the cover relate to the theme it went along with?
6. Thinking of the same cover concept, what would you do differently?

What is a Yearbook Cover?

Your cover represents you.

We can't help it: we all judge books by their covers. The well-known idiom is a wise piece of advice when it comes to judging people, but when it comes to books – it's the cover that says it all. Despite what people tell you, first impressions are everything! The cover is the first thing people see – so it has to be appealing and engaging.

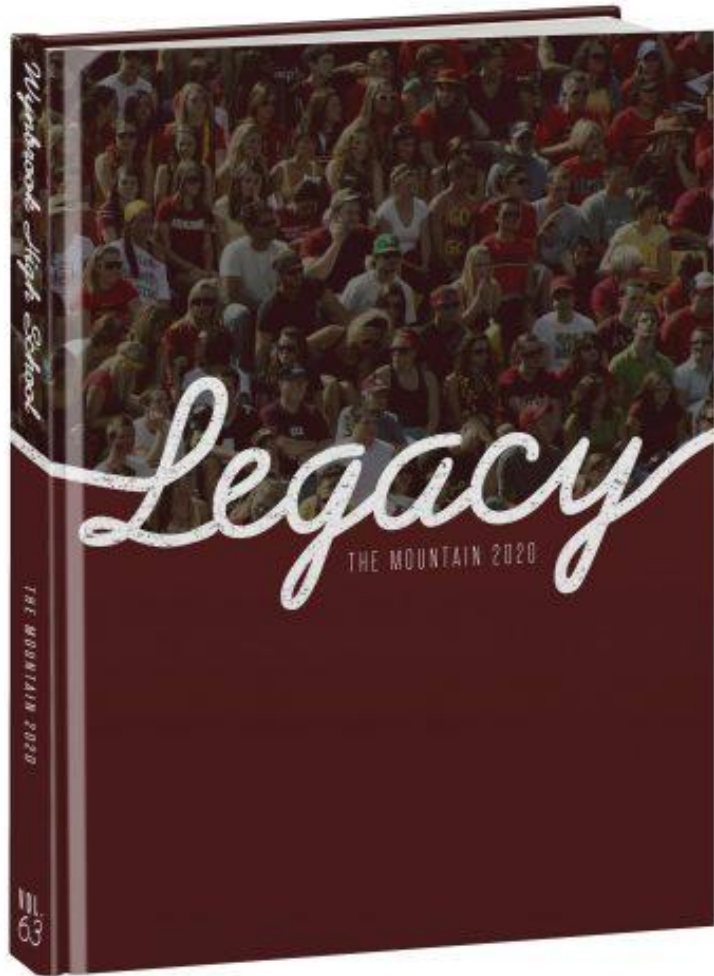
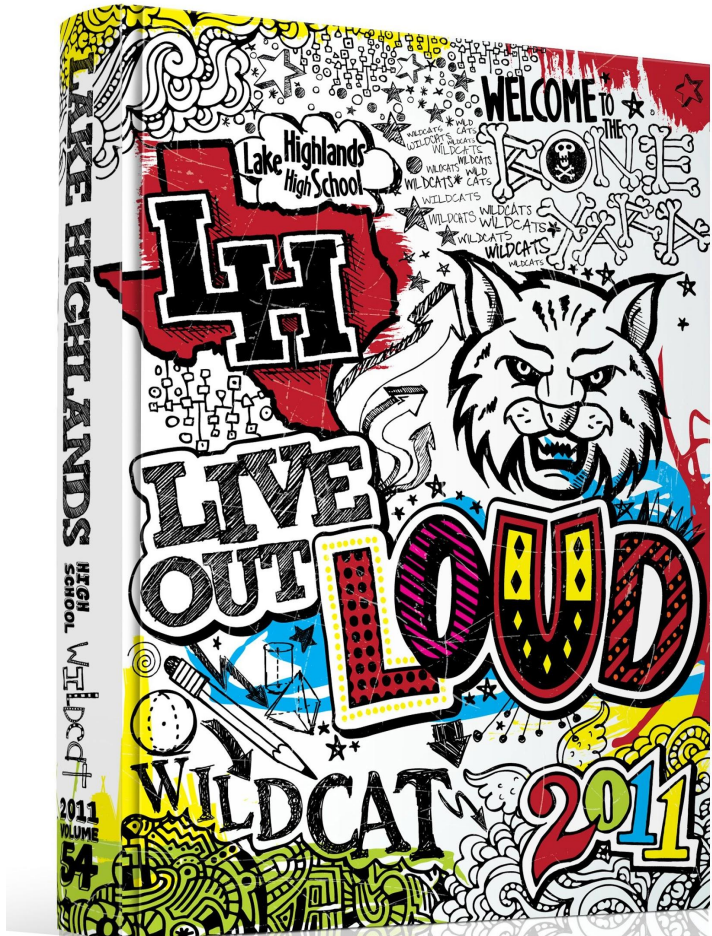
Since taste varies from person to person, you'll find different designs interesting. What makes a cover eye-catching or visually pleasing? What style should you go with? What are the do's and don'ts? What should you include on your cover... or not?

**Your yearbook cover should be unique to your school year,
while still expressing the school's character.**

Evaluating Yearbook Covers

Answer these for each of the next five slides:

1. What does the cover look like?
2. Did it catch your attention?
3. Do you like it? Why or why not?
4. Does the cover relate to the theme it went along with?
5. Thinking of the same cover concept, what would you do differently?



CATHEDRAL CITY

High School

2016

THE PRIDE

Volume

25

OUT *of the* **BLUE**

THE PRIDE 2016

NELSONVILLE-YORK

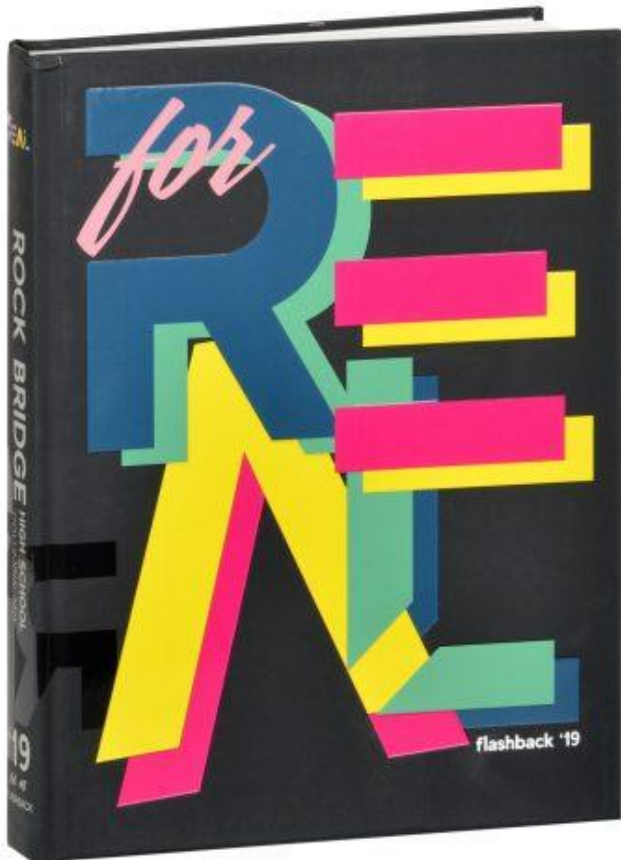
High School

BUCKEYE 2015

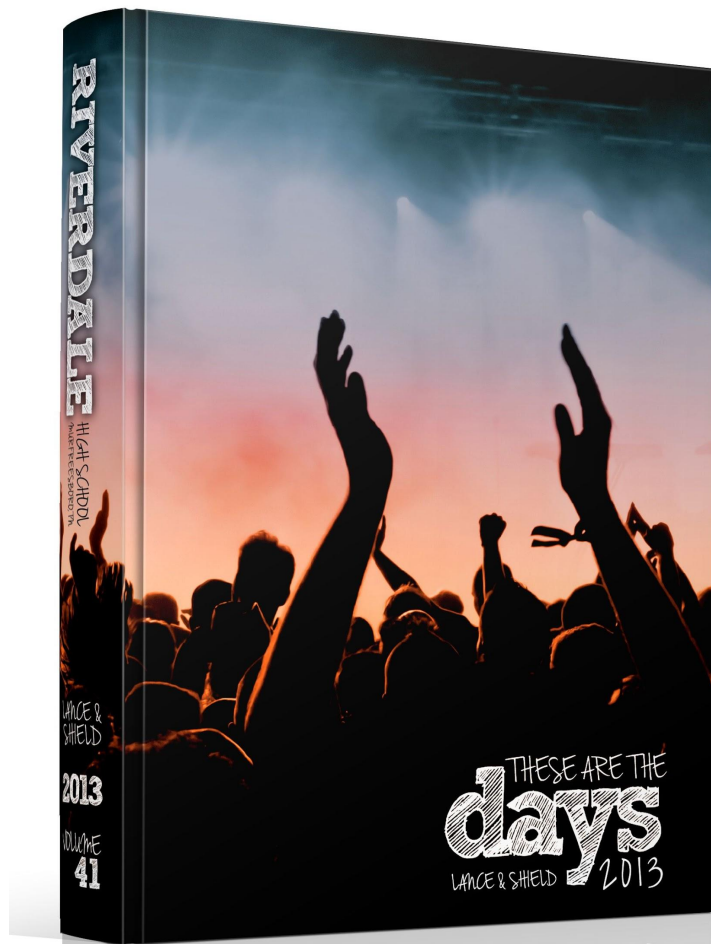
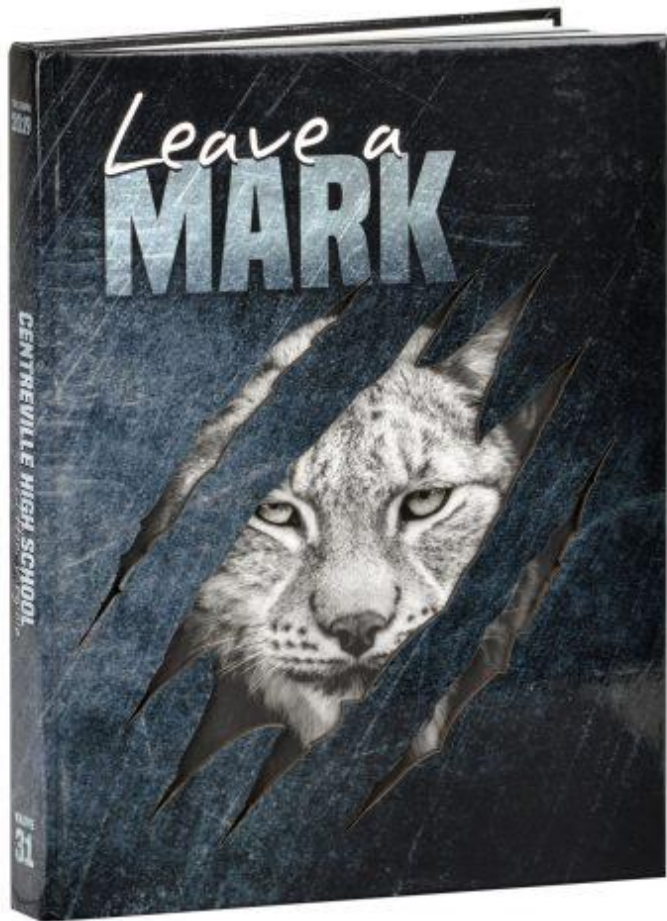
Volume
48

Time to
SHINE

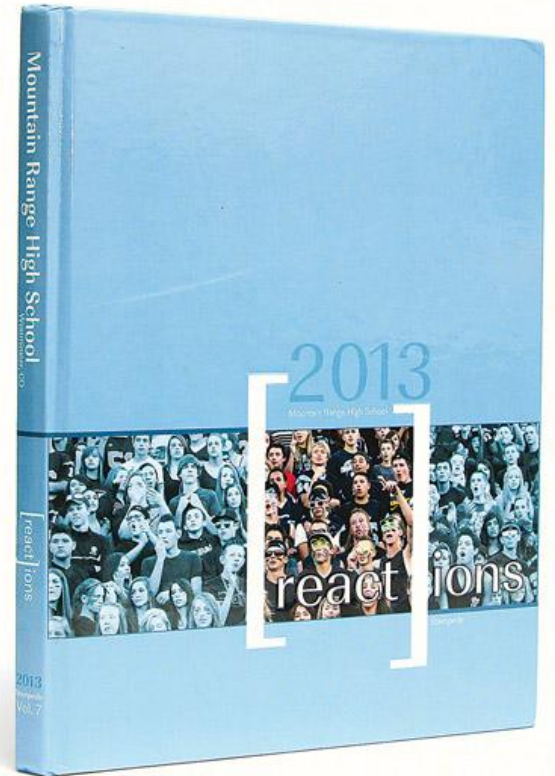
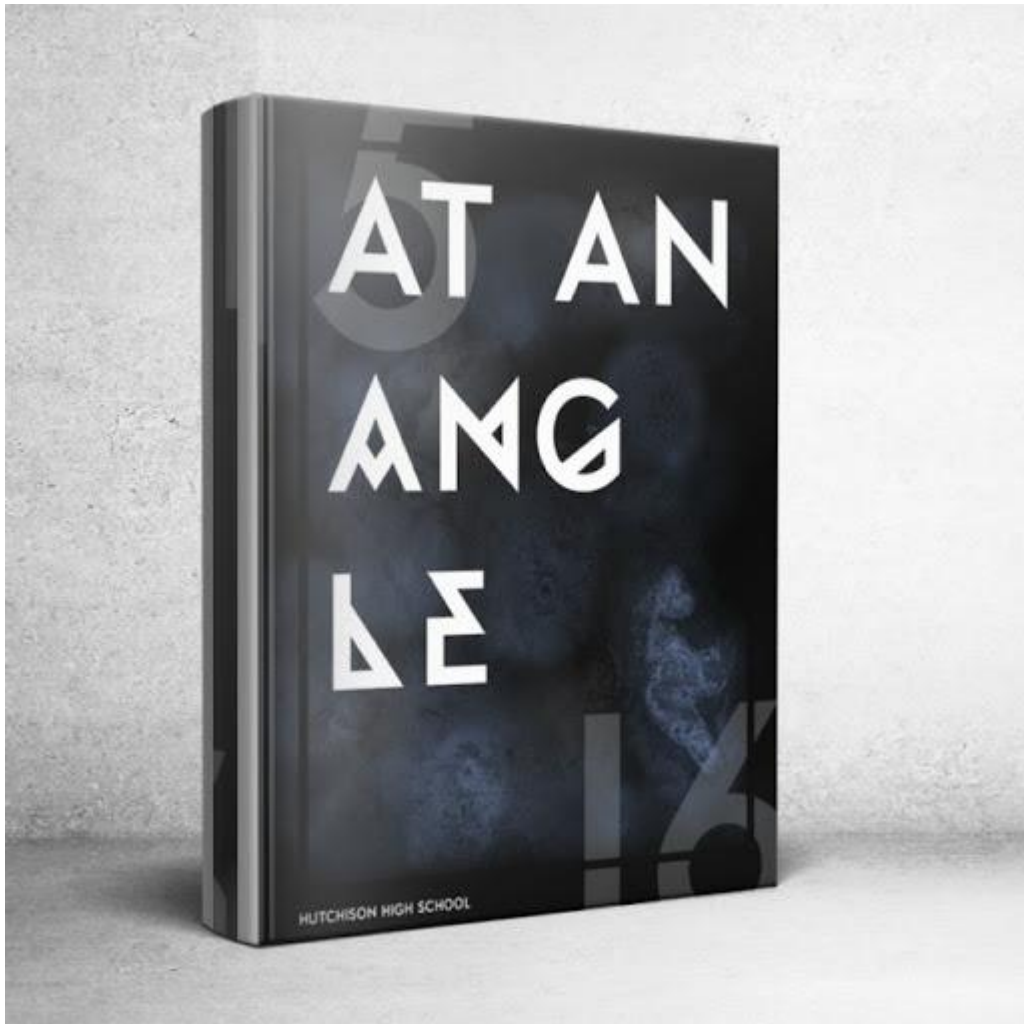
BUCKEYE 2015



2018
The Fawn



LANCE & SHIELD 2013
2013



Practice - Making a Yearbook Cover

1. Find your theme list from the last lesson.
2. Begin to brainstorm covers - Should relate to the school/theme in some way.

Create a cover concept for each of the three themes and then answer these questions for each one:

- a. Describe the cover idea?
- b. What does that cover mean to you?
- c. What colors, shapes, images, etc. would you use?
- d. How does it relate to the theme?
- e. Sketch out quickly what you are thinking.

Resources/Other Important Articles on the Subject

<https://www.pinterest.com/treeringcorp/yearbook-covers/>

<https://www.fusionyearbooks.com/guides/yearbook-covers/yearbook-cover-examples/>

<https://www.shutterfly.com/ideas/yearbook-covers/>

<https://www.walsworthyyearbooks.com/cover-gallery/>

<https://www.weareteachers.com/great-yearbook-ideas-to-steal/>